



# Purposeful Personal Leadership

# PPL

2,5 days \* immersive residential \* personal development



## ... a RedZebra

A RedZebra is unique. A herd animal that cannot be domesticated. It needs the group but makes his or her own choices....

A zebra is also a safe crossover in a risky environment.

Red is the colour of love, passion and fire. It stands for growth & development, the 'soft' side of human behavior. A Red Zebra represents these aspects, a pre-condition for personal growth

## We don't teach, we tune...

**We are living in a time of extraordinary change, a time when every individual, business, industry and government is being impacted by breakthroughs in computing power, connectivity, AI, biotechnology and other innovative technologies.**

*Klaus Schwab, Chairman, World Economic Forum*

So how can we prepare ourselves? What guides us in these intriguing times, when we and our organizations are in transition, in crisis or wanting to transform? It's our belief that its under just these conditions that life invites us to explore new directions, make meaningful choices. But how and based on what?

This is an invitation to an immersive 2,5 days with (business) leaders like you. People in leadership positions, who feel the calling of their inner voice that another way is possible but struggle with how.

Facilitated by RedZebra group facilitators we go on a journey of personal discovery to find and re-energise your purpose as 'source' to create meaning and a base from which we can live in uncertainty yet act with confidence. We know that when you operate from a state of inner harmony, extraordinary things align around you — the right connections and opportunities, alliances and partnerships, support and resources can come into your life.

We know from years of experience that finding purpose alone is not enough. In a psychologically safe environment (we give this the utmost of care) the journey goes deeply into finding your values — your (moral) compass. You step into visualizing the future that you want to create across professional and personal dimensions of your life. And we come face to face with barriers — the patterns of behavior that trip us up, that prevent us from living a life of purpose — and that have roots stretching back to childhood. From here everything that has been discovered, uncovered or re-found comes together in a personal action plan.

"This has been one of the most impactful leadership journeys ever attended.

*Bart de Ruigh, CFO Unicef NL*

... a life-changing event. I have had the privilege to join many excellent training programs both with RBS and Capgemini. None of these programs have even come close to what I have experienced during the journey. You made a difference in the Lives of many

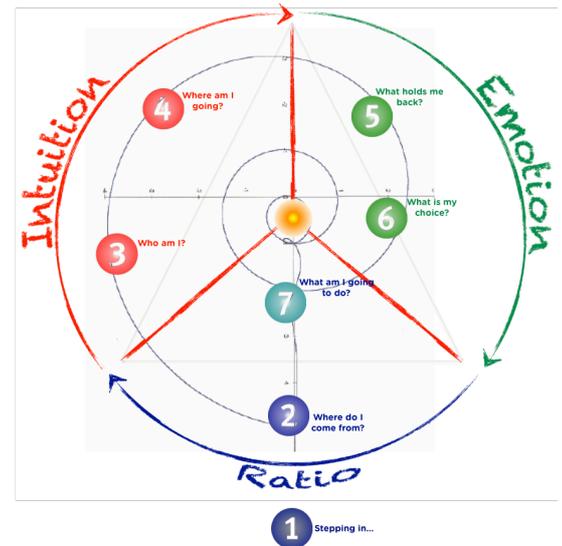
*Sean Hitchcock RBS & Cap Gemini*

# Purposeful Personal Leadership

PPL is an integrated process where we slow down, take a helicopter view and reflect on who I have become, where do I stand for and how can I make a difference in the world and for the world. It's not just a rational process, but rather an integrated experience where conscious insights are ready to express themselves. Opening the door to live our full potential. That which makes us humans so unique: our imagination and emotion.

Through guided self-reflection, dialogue and compassionate facilitation you will...

- ...identify positive and limiting patterns of behavior
- ...create an inspiring Personal Compass that creates a powerful narrative around your Values, Purpose and Vision
- ...have a deep understanding of your limiting beliefs and how to transform them
- ...have comprehensive and inspiring actionable steps for implementation



To ensure that you are equipped to show up in your full magnificence, there will be intake interviews in advance of the residential and three follow-up conversations to support you implementing your action steps.

## About RedZebra Group

The RedZebra Group is a Netherlands-based consulting firm that supports organizations in aligning their people with their purpose to drive improved performance.

Key areas of attention:

- Personal Leadership
- Organizational development
- Executive Coaching
- Strategy implementation

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## Inspired, Curious?

We would be delighted for you to be part of this!

**Dates:** [www.redzebragroup.com/agenda](http://www.redzebragroup.com/agenda)

### Investment :

€ 2.750,— excluding VAT  
Including Hotel, F&B and materials

### Information & registration:

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## TEAM

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Aligning Purpose, People & Performance...