



# WIFS Leadership program





A group of diverse people, including men and women of various ethnicities, are smiling and raising their hands in a celebratory gesture. The background is slightly blurred, showing more people and greenery, suggesting an outdoor event or conference.

# A NEW NARRATIVE

What if we could unlock the power of the Feminine ‘for good’? What if we could begin to create a new narrative, a story of possibility that impacts you, your organization, the sector and the world ‘for good’?



# The WHY

## THE WHY OF A NEW NARRATIVE

Earth our home is becoming increasingly fragile. Its well-being (and our own) threatened by systemic crises in our relationship with ourselves, with each other and with the Earth. And yet the universe is generative in nature. There is always something wanting to blossom, wanting to unfold in each moment. Awareness of this leads to the emergence of new realities – discovery, creation, renewal and transformation - Joseph Jaworski, "Source".

To grasp this and work this way we see that an evolution is necessary, one that in Einstein's words, "widens our circle of compassion to embrace all living creatures and the whole of nature in its beauty". We want to draw attention to the connection between the compassion, caring & sharing that Einstein spoke to and the power of the feminine.

It's a fundamental shift from power over (the 'other') to power to create, together with others, in community. In its essence, it is grounded in relationship: in connection with ourselves, Source, each other, the Earth. This is the shift we want to support, the narrative we want to create.





# The WHAT

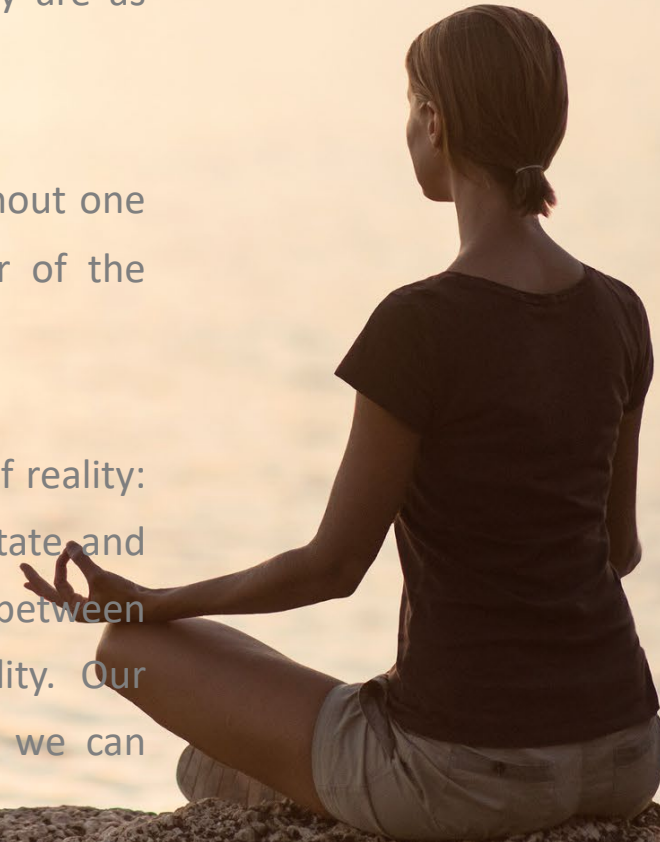
CONNECTING MIND & MATTER

Understanding the Nature of  
Reality

The program is an invitation to step into a story of possibility. One based on a truer understanding of the nature of reality and who we really are as human beings.

The new Narrative stands on the masculine and the feminine, without one or the other it is out of balance. And so, unlocking the Power of the Feminine is essential if humanity is to awaken to its true potential.

Part of this awakening lies in a truer understanding of the nature of reality: the 'co-arising' or 'quantum entanglement' between our inner state and outer reality. A growing awareness of the deep interrelatedness between the quality of our conscious awareness and our external reality. Our perception influencing the way we look at the world and what we can create together.







The HOW

## The WIFS Leadership Program

Unlocking the power of the Feminine 'for good' across  
3 dimensions:

1. Unlocking the potential of YOU. Resourcing & strengthening you in your journey of discovery.
2. Together (with a community of peers) unlocking the power of the feminine 'for good' and creating together a powerful vision of the future, a compelling story of how the world might look and feel.
3. Joining hands together to create change 'for good' within your organization, the Financial Sector, this world and taking action from this ground of being.



The background of the slide is a photograph of a person jumping over a grassy hill at sunset. The sky is a vibrant orange and yellow, with silhouettes of trees on the left. Overlaid on the right side of the image is a diagram of four concentric circles. The innermost circle is labeled 'Self', the next is 'Others', then 'Own Organization', and the outermost is 'Society, The World'. A person is shown in mid-air, jumping over the hill, with their body positioned as if they are moving from the 'Self' circle towards the 'Society, The World' circle.

## DESIGN PRINCIPLES FOR THE PROGRAM |

Generating action from the ground of being

Who am I?  
Knowing and leading yourself  
is the starting point for leading others

***“One of the most difficult things is not to  
change society — but to change yourself.”***

Nelson Mandela

Society, The World

Own Organization

Others

Self



# Program Architecture #1 | Unlocking the Power of the Feminine ‘for good’

## ENROLLING

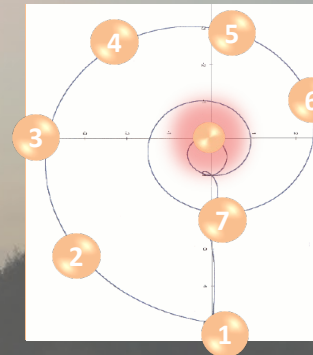
- ☐ Video Testimonials. Podcast. Creating awareness and ‘BUZZ’
- ☐ Invitation attract, inspire and enroll participants.
- ☐ Invitation & Program on intranets of WIF partners.
- ☐ Inspirational interactive Webinar with e.g. Diana (Chair of the Board and alumnus journey)

## PREPARATION approx 6 hours

- ☐ Webinar connect with the program, the facilitators and each other.
- ☐ Reflection on own **Heroine Story**
- ☐ **Self Study** Articles /Videos that capture your imagination.
- ☐ Reflect on own **Leadership challenge**. Create a blog/vlog to share this challenge with your fellow journeyers.
- ☐ **Crafting a Shared Challenge** Have conversations with those in your ecosystem who challenge and inspire you. Listen for input to a shared challenge with journey peers.
- ☐ **Seek a Mentor** (within your wider ecosystem) someone who can challenge, inspire and help you and/or a **Sponsor** (within own company) who is willing and able to support you.
- ☐ **Action Research** | TransformU quickscan and HeartMath well-being quickscan

## JOURNEY INTENSIVE 2 ½ days

- ☐ **Intakes** with RedZebra
- ☐ Personal Leadership **Journey**



## JOURNEY & BEYOND

- ☐ Building Support System:
  - ☐ Community of Peers; Mentor; Sponsor
  - ☐ (Learning) platform; Action research
- ☐ Defining together the Skills build

## SKILLS BUILD examples

- ☐ Stepping into Brilliance
- ☐ Creating the conditions for Performance & Flow (including creating psychological safety)
- ☐ Inner State Resilience, Thriving, Coherence & Well-being
- ☐ New ways of working and organizing (Teal)
- ☐ Quantum Consciousness
- ☐ Human Centered Design Thinking & the 100 Day Challenge



# Program Architecture #2 | In Action! Own & Shared Challenge

## IN ACTION – Own Challenge

- ☐ Supported by Community of Peers, Mentor/ Sponsor and Red Zebra Coach

## IN ACTION – Shared Challenge

- ☐ 100 Day Challenge
- ☐ Applying design thinking to shared Challenge. Supported by CoP sharing learning and challenges

CoP

In Action!

Mentor/  
Sponsor

RedZebra  
Coach

## CREATING THE WOW! CREATING A MOVEMENT

- ☐ Sharing Impact Stories with WIFS forum / own Ecosystem
- ☐ Creating materials for others to follow journey: Blog / Vlog / Articles...
- ☐ Become part of the Supportive Ecosystem for future program as Mentor / Coach / Speaker

## ACTION RESEARCH

- ☐ Supporting Individual and Collective action
- ☐ Measuring Impact

ACTION SUSTAINED BY SUPPORTIVE ECOSYSTEM. Master Classes. Inspirational Interviews. Digital Learning Platform



### 3. Program Architecture | Zoom on Leadership Journey | Evening & 2 ½ days

#### Creating the Container for the Journey

Creating intimacy, curiosity and safety. Sharing heroine stories over dinner. “We need people in our lives with whom we can be as open as possible. To have real conversation may seem like such a simple, obvious suggestion, but it involves courage and risk.” Thomas Moore

**1. Context** of the program: the role of the financial sector in enabling economy & society to flourish. The need for leadership that restores trust and works from integrity & sustainability. The need to strengthen the power of the feminine. The nature of reality. Organizations as ‘Living Systems’ . Connection with Source.

**2. Life Patterns** Understanding my ‘Ground of Being’. Where have I come from and who have I become? Understanding and creating a new relationship with my story. Understanding that Leadership begins with the self. Its not possible to change other people; but we can change (evolve) ourselves.

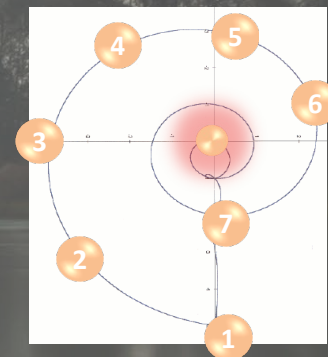
**3. Purpose | Self & Other** What gives my work a deep sense of meaning? What gives my life a deep sense of meaning? Understanding Purpose as generating a spark of possibility for others to share. The Life Force for human-kind is perhaps nothing more nor less than the passionate energy to connect, express, and communicate.

**4. Values** What values and guiding principles guide and resource me to fulfill my purpose? Deep dive inquiry to unearth (especially) the power of feminine qualities that will nurture and support me/us putting our purpose into action

**5. Vision | Self and Collective**  
**What if....?** Creating a powerful vision of the future for myself. Creating a powerful vision of the future related to our shared challenge. Creating a compelling Story of how the world might look and feel..... Imagine...

**6. Barriers** What are the underlying patterns of behaviour getting in my way that need attention? What are the critical challenges and issues that we (might) face as a community as we put our vision into action?

**7. Ignite! Living Purpose** What does this mean going forward? Key Goals & Action Plans to ignite and live purpose. Addressing barriers. Being resourced by our values (feminine & masculine). Setting up CoP (community of practice; Peer coaching; learning platform; Action Research)





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## INTENDED OUTCOMES

- ☐ Unlocking the potential of YOU. Resourcing & strengthening you in your journey of discovery.
- ☐ Together (with a community of peers) unlocking the power of the feminine 'for good' and creating together a powerful vision of the future, a compelling story of how the world might look and feel.
- ☐ Joining hands together to create change 'for good' within your organization, the Financial Sector, this world and taking action from this ground of being.
- ☐ Attend to the underlying patterns of behaviour and challenges that might get in your way as you put this vision into action in your professional context.
- ☐ Attend to the critical challenges and issues that we (might) face as a community as we put our vision into action.
- ☐ Gain in confidence to navigate with poise as leaders (supported by a balance of feminine and masculine power).
- ☐ Feel deeply resourced, energized and inspired.





A pair of hands is shown holding a glowing, fiery Earth globe. The globe is covered in orange and yellow flames, suggesting a hot or burning planet. A thick, white, hand-drawn circular brushstroke encircles the globe. The background is dark with a warm, orange glow on the right side, and small, glowing particles are scattered throughout.

# WIFS leadership program

Never forget that a small group of thoughtful, committed citizens can change the world; indeed it's the only thing that ever has. Margaret Mead





Do you have a question or  
would you like more information?  
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